



The Last Safe Investment: Spending Now to Increase Your True Wealth Forever (Hardback)

By Michael Ellsberg, Bryan Franklin

Penguin Putnam Inc, United States, 2016. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Myth: If you save for decades and invest in 401(k)s, IRAs, and a home, these investments will grow steadily, allowing twenty to thirty years of secure, peaceful retirement. Reality: Though this might have been true at some point in the last century, it is not true any longer. If you want to get ahead and enjoy a life of prosperity, you must invest in the last safe investment: yourself, and your own skills, value to others, relationships, and overall happiness. Business strategist Bryan Franklin and author Michael Ellsberg (The Education of Millionaires) team up here to present a blueprint for building True Wealth: the ability to generate not just financial value but also the experiences you cherish most security, freedom, creative expression, and love. Discarding traditional advice, Franklin and Ellsberg propose the Self-Amplifying Financial Ecosystem (SAFE) plan. This plan teaches you: .Small investments you can make for a big impact on your value to other people, multiplying your earning potential.The secret to accumulating savings without willpower or deprivation .How to invest in life s richest experiences (which money...



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