



Lighten Up and Lead: Lessons for Fun and Success in Business

By Dan Goldberg

AUTHORHOUSE, United States, 2007. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.For more years than I d like to count I have been training, coaching, and consulting to individuals and organizations on building more effective, efficient, and profitable businesses through leadership.sales leadership, executive leadership, management leadership, and all the other leaderships you can imagine. Obviously each area has a common thread - someone has to lead, even if it s you leading you! What does it take? As you read through Lighten Up And Lead you ll be able to discern that laughter, humor and fun play a foundational role in my writing and philosophy of leadership. Too often leaders take themselves so seriously that they create an underlying angst within their organizations. People either become anxious and learn to deal with the situation (antacids and a glass of wine at lunch may be part of the solution), play How do we avoid the boss? or quit. You see.leadership isn t always positive. A leader can lead his or her company right into bankruptcy, dissolution, or chaos. The most important element in any organization is its people, even in...



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