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The 3rd Alternative: Solving Life's Most Difficult Problems

By Stephen R. Covey

Simon & Schuster Ltd. Paperback. Book Condition: new. BRAND NEW, The 3rd Alternative: Solving Life's Most Difficult Problems, Stephen R. Covey, In any conflict, the First Alternative is my way, and the Second Alternative is your way. The fight always boils down to a question of whose way is better. This book presents a new and practical, but incredibly effective and eye-opening, way to reach resolution through using the 'Third Alternative'. The Third Alternative moves beyond your way or my way to a higher and better way - one that allows both parties to emerge from debate or even heated conflict in a far better place than either had envisioned. With the Third Alternative, nobody has to give up anything, and everyone wins. To a world of escalating strife and contention, Third Alternative thinkers like those Covey profiles in this innovative and practical book, bring creative solutions, peace and healing. Through key examples and stories from his work as a consultant, Covey will demonstrate that Third Alternative thinking is the supreme opportunity of our times. Readers will learn how to create new and better results instead of escalating conflict, as well as how to build strong relationships with diverse individuals based on an...



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